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# Media Ministry

Buttafleye Ministry



## Ministry Mission:

The Media Ministry provides products and services to help market the church. In a way that draws people not only to the church but to the Kingdom.

## Ministry Vision:

To reach the masses through radio and Internet broadcasts, audio, and video media. We use various forms of electronic and printed media to change lives and bring souls into the Kingdom.

## Ministry Scripture Reference:

*"And the Lord said unto the servant, Go out into the highways and hedges, and compel them to come in, that my house may be filled."* -**Luke 14:23**

## Ministry Description /Purpose:

The Media Ministry has responsibilities for audio/video, live camera feeds, PowerPoint, photography, graphics and print products, and social networking. The ministry develops and maintains the branding/identity for the church and helps promote ministry efforts and activities through creative marketing and the news media. The ministry also helps provide information for electronic distribution, overseeing and ensuring an informative church website, and providing engaging content for social networking sites.

## Spiritual gifts, skills, and traits desired for people considering serving in this ministry:

- Ability to use various design software
- Ability to proofread
- Ability to take good, quality photographs and download them to discs or clouds
- Ability to update and upload information and pictures to various social networking sites
- Ability to learn very- specific and technical use of sound equipment
- Ability to follow leadership
- Some college. Degree preferred or equivalent practical experience in digital marketing.

## Contact Information: Bishop Bob

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